

# Print Media Design



## Print media Design

Print media designing is basically an art of choosing and placing visual elements such as typography, images, symbols, and colors together to convey a message to an audience.

Media design is the process of creating and producing print, online and mobile media using visual elements. In media design we can create layouts for print publications, websites, multimedia, mobile applications and video productions.

### Types and Examples of Print Media design :-

- \* Types of print media include Business cards, Branded packaging, labels and shopping bags, Brochures, Billboards, Book covers and interiors, Magazines and newspapers, Signage, Stationery, Greeting cards and invitations, Calendars, Posters, Menus, Banners.
- \* Examples of print media include books, business cards, brochures, coupons, ads in magazines or newspapers, ads on billboards, postcards and even product packaging.

