Affiliate Marketing

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Affiliate marketing is an advertising model in which a company compensates third-party publishers to generate traffic or leads to the company's products and services. The third-party publishers are affiliates, and the commission fee incentivizes them to find ways to promote the company.

- Build trust
- Talk to a product expert
- Create a product tutorial
- Find relevant searh terms
- Consider your angle
- Set your distribution strategy
- Try offering a bonus
- Keep things legal and above board
- Display your affiliate links