

Social Media



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Social media is a collective term for websites and applications that focus on communication, community-based input, interaction, content-sharing and collaboration.

Several types of Social media :-

- Social Networks : Facebook, LinkedIn, Instagram, Whatsapp
- Bookmarking Sites : Pinterest, Flipboard, Diggs
- Social news
- Media Sharing : Pinterest, YouTube, Vimeo
- Microblogging : Twitter, Facebook
- Blog comments and forums
- Social Review Sites : TripAdvisor, Yelp, FourSquare
- Community Blogs : Medium, Tumblr
- Sharing Economy Networks : Airbnb, Pantheon, Kickstarter

