

SEO Services



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SEO, search engine optimization, is the process of achieving better search engine rankings and more traffic with the ultimate goal of generating more business. There are several different types of SEO services that focus on different elements are search optimization and online visibility.

Types of SEO Services :-

- **White-Hat SEO**
SEO practices that are in-line with the terms and conditions of the major search engines, including Google.
- **Black-Hat SEO**
Black-hat SEO exploits weaknesses in Google's search algorithm to rank higher in its search results. Spammy, keyword stuffing, cloaking, etc.
- **On-Page SEO**
On-Page SEO is the process of optimizing web pages' title tags, internal links, HTML code, URL, images, and many other on-page elements to improve rankings and user experience.
- **Off-Page SEO**
Off-page SEO as everything you do outside of your website to help it rank higher in Google's search results. It includes getting good social media advertising, getting clients to give you good reviews on online forums, and getting links from credible websites in the same field as you.

