

# SMS Marketing



## SMS Marketing

SMS Marketing is sending promotional campaigns or transactional messages for marketing purposes using text messages. These messages are mostly meant to communicate time-sensitive offers, updates, and alerts to people who have consented to receive these messages from your business.

### Multiple types of SMS Marketing :-

- Promotional deals and discounts.
- SMS coupons
- Text- to-win competitions.
- Flash sales
- Loyalty programs.
- Alerts & notifications.



SMS

Marketing