

Videography & Photography



videography

Videography is the process of capturing moving images on electronic media and even streaming media. The term includes methods of video production and post-production. It used to be considered the video equivalent of cinematography but the advent of digital video recording in the late 20th century blurred the distinction between the two, as in both methods the intermediary mechanism became the same. Nowadays, any video work could be called videography, whereas commercial motion picture production would be called cinematography.



Photography

Photography is the art, application, and practice of creating durable images by recording light, either electronically by means of an image sensor, or chemically by means of a light-sensitive material such as photographic film. It is employed in many fields of science, manufacturing (e.g., photolithography), and business, as well as its more direct uses for art, film and video production, recreational purposes, hobby, and mass communication.